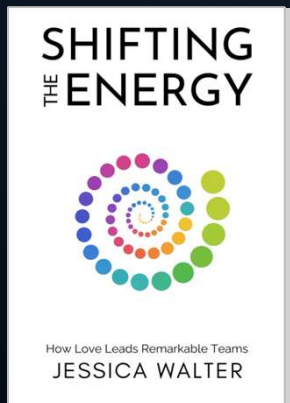


Sharing the formula for fueling high-performing teams



Jessica Walter

Leadership Speaker

Communication Strategist

Business Owner

Author of *Shifting the Energy*





SIGNATURE TALKS

Available in Keynote and Workshop Formats

Energizing Work Life

How to Curb Burnout, Expand Energy,
and Build Remarkable Cultures

Are you and your team running on empty?

Join this eye-opening session to discover why burnout prevention has become a top priority and what you can do about it. You'll gain proven strategies to protect your energy, reignite your team's engagement, and create a thriving, energized workforce.

Key Topics

- Recognizing the signs of burnout
- Applying practical, science-based techniques to restore energy and resilience
- 3 leadership habits to help your team members perform at higher levels

Unshakable

The 3Cs of Navigating
Non-Stop Change

When the pace of change feels relentless, the most successful leaders don't panic or push harder – they lead with courage, curiosity, and calm.

In this inspiring session, you'll get an insider's look into 11 companies' change journeys and 20+ practical examples you can apply right away.

Key Topics

- 3 strategies to lead through uncertainty
- Building your personal change leadership action plan
- Protecting performance when the path forward is unclear

Jessica@LeadingPerspectives.org

SPEAKING CLIENTS



CONFERENCES & SPECIAL EVENTS

- Society for Industrial & Organizational Psychology (SIOP)
- Public Relations Society of America
- PA Association of Community Bankers
- South Central Task Force
- Children's Hospital Minnesota
- Point Breeze Credit Union
- Thrive Communities
- Portland General Electric
- The Hershey Company
- McClure Company
- United Way of York County
- HighRock Studios
- City of Oklahoma City
- Graham Packaging
- Workover Solutions
- Case New Holland Industrial

LEADERSHIP DEVELOPMENT PROGRAMS

- Vistage Chief Executives
- Vistage Advancing Leaders
- Vistage Emerging Leaders
- Leadership Franklin
- Leadership York

UNIVERSITIES

- University of Iowa
- Shippensburg University
- Messiah College
- York College
- Towson University



Play 1-minute speaker reel



“Jessica created a ‘confidence cord’ for me. I’m inspired!”

- Change Management Leader



“I can see now exactly what we need to do to communicate better.”

- CEO of a Regional Non-Profit



“I was impressed that she conducted her own research.”

- Chief Executive, Mid-Atlantic Region



“Thank you for being specific. You gave us things we could actually start doing right away. It was the first time we felt like we had a tangible strategy we could get our arms around.”

- Communication Executive



Jessica@LeadingPerspectives.org



Jessica@LeadingPerspectives.org



“Jessica just has this unique gift. She seems to connect with every single person in the room. Her enthusiasm and passion are just so captivating.”

- HR Recruitment Leader



“Engaging speaker, well-spoken, humorous, and very knowledgeable.”

- Executive Coach



“Great personality and delivery. Energetic and authentic.”

- Philadelphia Business Owner



“This gave me a totally new way to see employee wellbeing, and I'll be taking this back to my team for sure.”

- Vice President of Client Experience

SPEAKER BIO

Jessica Walter is a leadership speaker, communication strategist, and author of *Shifting the Energy*.

Using her background in behavioral science and experience leading teams in corporate, government, and non-profit sectors, she's guided more than 40 businesses through complex transformations – including The Hershey Company, Case New Holland Industrial, Kellogg, Portland General Electric, Geisinger, Trex, Spencer Stuart, Penn State Health, Ecolab, Penske, and the Defense Logistics Agency.

Her multi-year research study included input from more than 200,000 employees and revealed the formula for leading high-performing teams in the post-pandemic era. Her methods are used by Fortune 500 enterprises and small businesses alike.

Jessica's perspective-shifting keynotes have educated and inspired a variety of audiences – including the annual conferences for psychologists, CEOs, marketers, HR professionals, emergency responders, and government leaders.

Jessica holds a master's degree in Leadership from Duquesne and studied Executive Influence at Wharton. Based in Gettysburg, she owns a boutique consulting firm and is the proud mom of a former U.S. Army Paratrooper from the 82nd Airborne Division.

Jessica@LeadingPerspectives.org | LeadingPerspectives.org





EXPLORE MORE

Speaker Materials

[Speaker Reel](#)

[Webpage](#)

Book

[Amazon](#)

[Sample \(Ch. 1-3\)](#)

Social

[LinkedIn](#)

[YouTube](#)

Jessica@LeadingPerspectives.org

A/V Requirements

Audio	A hands-free mic is required for groups larger than 40 or for noisy venues.
Visual	<p>Jessica will bring the presentation in PowerPoint format on a laptop and a thumb drive.</p> <p>She will need access to a projection system.</p>
In-Room Materials	<p>Access to a whiteboard (or flipchart paper) with markers is encouraged, but not required for the experience.</p> <p>Longer workshops may require breakout materials, and Jessica will guide you through that process if it needs to be added.</p>

Room Set Up & Refreshments

Seating Format	<p>Classroom, auditorium, or U-shaped layouts work well.</p> <p>For longer workshops, additional tables and workstations may be required for interactive experiences. Jessica will guide you through that process if it needs to be added.</p>
Refreshments	<p>For Jessica, please provide 2 bottles of room temperature water.</p> <p>For participants, refreshments are at the host's discretion, but in-room access to free water is strongly encouraged.</p>

SPEAKING	FEE
<p>Keynote or Workshop</p> <p>Jessica will deliver a transformational experience for an allotted time of up to 4 hours.</p> <ul style="list-style-type: none"> • The fee includes lodging expenses plus up to 2 pre-session prep calls and a wrap-up call after the event. • Transportation and materials expenses are billed separately. • Upon request, Jessica can have up to 20 free copies of her book delivered to the venue. (To be safe, give Jessica at least 3 weeks' notice to ensure the books arrive in time.) 	\$7,200
OPTIONAL ADD-ON SERVICES	FEE
<p>Book Signing (<i>up to 2 hours</i>)</p> <p>Jessica will sign books and pose for photos with audience members. Books are available for purchase at a discounted rate of \$10 each, but please give Jessica at least 3 weeks' notice to ensure books arrive in time.</p>	\$2,000
<p>Q&A or Panel Discussion (<i>up to 60 mins</i>)</p> <p>Jessica will join meetings or events to serve on a panel and / or field questions from participants. <i>Travel expenses are billed separately.</i></p>	\$5,000
<p>Host / Master of Ceremonies (<i>up to 60 mins</i>)</p> <p>Jessica will host a live panel discussion, award ceremony, round-robin report-out, world café station, or a session with a similar format. <i>Travel expenses are billed separately.</i></p>	\$5,000
<p>Voice Over</p> <p>Jessica will record a voice-over track for use in marketing, branding, internal communication, or training content. This includes videos, event stingers, podcast liners, PA announcements, social media, interactive kiosks, hold messages, etc.</p>	\$750 <i>per studio hour</i>
<p>On-Camera Talent</p> <p>Jessica will travel to your recording location to appear on camera for video used in marketing, branding, internal communication, or training content. <i>Travel expenses are billed separately.</i></p>	\$1,250 <i>per hour</i>

Building cultures where people
want to work and stay.



JESSICA WALTER
LEADERSHIP CONSULTING

Executive Communication

Leadership Training

Change Management

Culture Strategy

Jessica@LeadingPerspectives.org | LeadingPerspectives.org

